



Star Alliance Raises S\$200,000 for Charity Through 25th Anniversary Run

- VIPs present included Singapore's Senior Minister of State (Transport), a local paralympian and Star Alliance & SIA CEOs
- More than S\$80,000 worth of air tickets and travel prizes won

SINGAPORE – October 9, 2022 – Star Alliance, the world's largest network of global airlines, saw more than 1,000 people hitting the track at its [charity run](#) along the Kallang River on the morning of October 9, 2022. Held as part of celebrations for the Alliance's 25th anniversary and the first year since the opening of its Singapore office, the event raised S\$200,000 in support of healthcare personnel working on the front lines against Covid.

Runners were flagged off by local paralympian archer Nur Syahidah Alim, CEO of Singapore Airlines Goh Choon Phong and CEO of Star Alliance Jeffrey Goh. Dr Amy Khor, Senior Minister of State for Transport, Sustainability and the Environment, graced the event as guest of honour.

Star Alliance also held a highly anticipated lucky draw for runners, giving out sponsored travel and leisure prizes worth more than S\$80,000. These included business class air tickets on Star Alliance member carriers like Singapore Airlines, United, Air Canada and ANA, hotel stays at the Pan Pacific and Parkroyal Collection, as well as Marina Bay Sands dining vouchers.

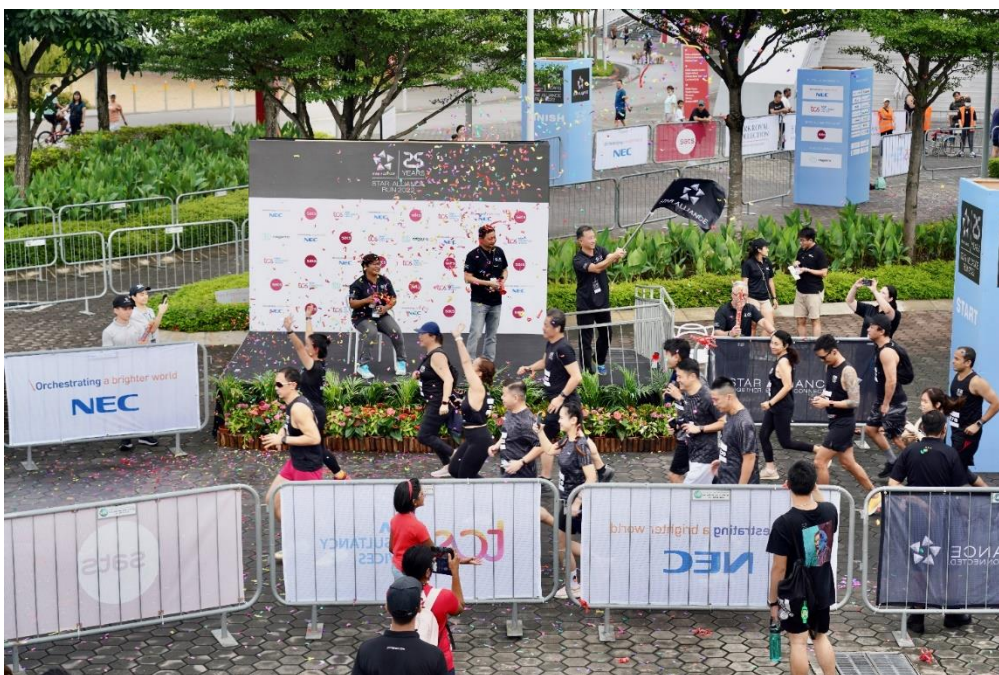
The event was supported by platinum sponsors NEC and Tata Consultancy Services, as well as other partner companies, member airlines and friends of Star Alliance.



More than 1,000 runners participated in the Star Alliance Run 2022, in support of healthcare personnel working on the front lines against Covid.



Business class tickets on Star Alliance carriers were amongst the prizes given out by Star Alliance CEO Jeffrey Goh (left) and Guest of Honour Dr Amy Khor, Singapore's Senior Minister of State for Transport, Sustainability and the Environment (right).



(On stage, from left to right) Team Singapore paralympian archer Nur Syahidah Alim, Singapore Airlines CEO Goh Choon Phong and Star Alliance CEO Jeffrey Goh flagging off the Star Alliance Run 2022.

About Star Alliance

The Star Alliance network was established in 1997 as the first truly global airline alliance, based on a customer value proposition of global reach, worldwide recognition and seamless service. Since inception, it has offered the largest and most comprehensive airline network, with a focus on improving customer experience across the Alliance journey.

The member airlines are: Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines, and United.

Overall, the Star Alliance network currently offers more than 10,000 daily flights to almost 1,200 airports in 184 countries. Further connecting flights are offered by Star Alliance Connecting Partners Juneyao Airlines and THAI Smile Airways.

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